

Monday, 23 March 2015

MEDIA RELEASE

TITAN DIGITAL APPOINTED GOOGLE PREMIER PARTNER

Perth's largest digital marketing agency has been appointed a Google AdWords Premier SME Partner

Titan Digital, Western Australia's largest digital marketing agency, has been selected as a Google AdWords Premier SME Partner, joining a select group of highly qualified Australian companies in the global Google AdWords Premier SME Partner Program, or PSP, servicing the small to medium enterprise sector.

Head of Google's ANZ channel sales partnerships, Alex Storey said, "The Google AdWords Premier SMB Partner Program was created to help small- and medium-sized businesses who don't have the time or resources to manage their advertising campaigns.

"Our PSP partners like Titan Digital offer expertise, experience, and end-to-end customer service so business owners can focus on running their businesses," said Mr Storey.

The Google AdWords Premier SME Partner Program (PSP) accepts a limited number of Australian agencies, 14 in total, with applicants assessed on their ability to deliver professional Google advertising solutions to SMEs.

Titan Digital, Managing Director, Wayne Hughes said, "This program will provide a valuable added service for Titan's 1,200 active clients.

"Delivered by our 120 skilled Digital Marketers through our offices in three countries the PSP programme will undoubtedly further improve our client's return on investment.

"This recognition by Google reinforces Titan Digital's ability to provide market leading digital marketing services to SMEs and provides us with powerful new tools to deliver a better service to Australian businesses.

"It is a privilege to have been hand-picked by Google to join such a select group participating in this programme," said Mr Hughes.

About the Google AdWords Premier SME Partner Program

The Google AdWords Premier SME Partner Program (PSP) connects Google's trusted and experienced AdWords partners with small to medium enterprise to help in creating, managing and optimizing their online advertising campaigns.

In addition to in-depth AdWords expertise, PSP partners provide full-service campaign management, detailed reporting, one-on-one customer support, and broad marketing guidance to help advertisers make the most of their campaigns.

Premier SME Partners meet Google's highest standards and criteria for qualification, transparency, and customer service that includes completing extensive Google product and account management training.



This ensures Partners can provide small businesses with the most effective AdWords advertising solutions.

For more information, visit <https://www.google.com.au/intl/en/ads/premiersmbpartner/index.html>.

About Titan Digital

Titan Digital, one of Australia's largest digital marketing agencies, services in excess of 1,200 SME clients, utilising over 120 staff, including industry leading digital specialists, across Perth, Cape Town and Cebu-based offices.

The Perth headquartered agency has documented exponential growth since establishment in 2005, with revenue increasing 40 per cent year on year, and expected to exceed AU\$10million in FY2014/2015.

The agency's rapid growth is attributed to its ability to engage small to medium enterprises with 'one-stop', online marketing campaigns based on custom-built websites and incorporating secure high speed hosting, search engine and social media marketing.

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