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MEDIA RELEASE

PITCHER PARTNERS MD APPOINTED AS CHAIRMAN OF TITAN DIGITAL

Board appointment will bolster strategic corporate and governance capability

Pitcher Partners' Managing Director Bryan Hughes has been appointed Chairman of Western Australia's largest digital marketing agency, Titan Digital.

Titan Digital Managing Director Wayne Hughes said the appointment was part of the company's strategic plan to underpin the fast growing company's future growth with seasoned, high level corporate governance and management skills.

"Bryan is a highly respected and experienced Chartered Accountant specialising in corporate advisory, turnarounds and reconstruction. His presence and contribution to the board will add a further and important dimension to our business.

"With more than 100 staff and a turnover expected to exceed \$10million this financial year, Bryan's invaluable experience will help guide Titan Digital through the next phase of its growth path," said Mr Hughes.

Titan Digital has enjoyed exponential growth since 2005 with revenues increasing by 40 per cent, per year. The company now services more than 1,200 clients, largely in the small to medium enterprise (SME) sector, through its offices in Perth, South Africa and the Philippines.

Mr Hughes said that the company's strategic planning process identified a number of growth pathways which required an experienced and strategically focused board.

"Titan trades in a service sector that is growing exponentially. The acceptance and growth of digital marketing has created a massive state of disruption in the market place.

"This disruption marks one of the biggest shifts in consumer behaviour during the last century which explains why on-line or digital marketing budgets have grown from 10 per cent to 50 per cent of total advertising spend in just 10 years," said Mr Hughes.

The Board of Titan Digital now comprises of:

- Bryan Hughes - Chairman
- Wayne Hughes - Managing Director
- Norman Asch - former Managing Director of successful web development and SEO company Webfirm.

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About Titan Digital:

Titan Digital is a digital marketing agency established in 2005 by Wayne Hughes.

The company's rapid growth has been based on providing mainly small to medium enterprises with one-stop online marketing campaigns based on custom-built websites as well as SEO, PPC/AdWords, social media and email marketing.

Titan Digital services more than 1,200 clients and employs in excess of 100 staff in Perth, South Africa and the Philippines based offices. Turnover in FY14/15 is expected to increase by 40 per cent to exceed \$10million.

