

MEDIA RELEASE

Justyna Sniady appointed Titan Digital Marketing Coordinator

Titan Digital adds to talent-rich Perth team

Justyna Sniady, a professional windsurfer and former Business Development Manager for WebSmart Design, has been appointed Marketing Coordinator at Western Australia's largest digital marketing agency, Titan Digital.

Titan Digital Managing Director, Wayne Hughes, said the appointment is a continuation of the company's strategic plan to underpin future growth with high quality professional appointments.

"Justyna comes to us with extensive experience in brand, internet business strategy and business development, and her presence will add yet another dimension to the way we market our business.

"Her background in business development and natural skill for digital marketing, web and graphic design mean she is a perfect fit for this role," he said.

In addition to her athletic and work life, Ms Sniady is the owner-operator of windsurfing equipment site, Surf Operator, the largest windsurfing equipment catalogue in the world, and is brand ambassador for multiple action-sport sponsors, including GoPro, Mystic Clothing, Simmer, Powerex and Hydrosfera.

Polish-born and now Australian resident, Ms Sniady has a Master of Business Administration (MBA) from Murdoch University and a Bachelor of Economics from Warsaw University, and brings a balanced skill set to the talent-rich Titan team in Perth.

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About Titan Digital:

Titan Digital is a digital marketing agency established in 2005 by Wayne Hughes.

The company's rapid growth has been based on providing mainly small to medium enterprises with one-stop online marketing campaigns based on custom-built websites as well as SEO, PPC/AdWords, social media and email marketing.

Titan Digital services more than 1,200 clients and employs 140 staff in Perth, South Africa, India and the Philippines. Turnover in FY14/15 increased by 40 per cent to exceed \$10million.

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